A Smarter Way to Create Media

Roxen Editorial Portal puts the editor in the driver’s seat with a modern, entirely web-based, multi-channel editorial system that is easy to use, can be deployed in no more than two weeks and requires significantly less investments in servers, user clients and hosting than any other editorial system on the market.

Roxen Editorial Portal is easily adapted to any editorial workflow and offers a comprehensive real-time overview of the entire production process. It provides you with the tools needed to manage and automate the seamless flow of news content to all channels – from print to online, tablets and smartphones. Roxen Editorial Portal takes the complexity and cost out the editorial process allowing you to focus on your content, business and profitability.

Layout-Driven Editing with Full Overview

A web browser and an Internet connection is all you need. Modern web standards make the user interface as fast and flexible as any stand-alone application and there is no need for client software, local configuration or upgrades.

With Roxen Editorial Portal’s write-to-fit functionality you can preview story templates in the web browser while writing. Even shortcut commands work exactly as you are used to. The bundled Adobe InDesign Server updates the story layout behind the scenes and displays a complete preview in the web browser including feeds, images, paragraph and character styles as well as line and column breaks. Any last-minute changes in the subsequent layout process will be brought back to the story so you know exactly what went into the published copy.

Content changes are tracked with total versioning at page, story and story item level. Previous content as well as all accessible internal and external archives and information sources can be linked into the normal workflow allowing users to search for background information, control available facts and re-use content.

Roxen Editorial Portal offers a unique overview in real time of your entire production flow – all on the same computer screen. The progress of each article and page, as well as the entire production, is easily monitored regardless of number of pages, editions or titles. You always have up-to-date control of the production status.

For page designers, an Adobe InDesign Extension handles the integration between Roxen Editorial Portal and InDesign.

“We were looking for a web system that was adapting back to paper as opposed to an editorial company adapting forward to the web, a system where stories for print and online can be written, edited, and published from one place. Roxen is doing that for us now.”

BEN SHAW, CHIEF DIGITAL OFFICER, SHAW MEDIA CORPORATE SERVICES
**True Multi-Channel Publishing**

Roxen Editorial Portal is tailored for multi-channel publishing – print, online, tablets and smartphones. Tedious manual work is eliminated and news is brought effortlessly to all channels.

For publishing in print, Roxen Editorial Portal uses Adobe InDesign Server as its publishing engine. It is also fully integrated with Adobe Photoshop and Adobe Illustrator.

Your news is brought to a full-featured modern web site with minimal effort. Roxen Editorial Portal gives you production-ready web templates adaptable to your needs and keeps your home and section pages fresh and interesting. Content is easily enriched with video, maps and RSS feeds and your readers can interact through comments, polls and social media.

For tablets and smartphones, Roxen's hybrid reader solution gives you the benefits of a native application, like App Store presence and hardware access, as well as the strengths of web technology to control article layout.

**Stay Ahead with a Future-Proof Solution**

Roxen Editorial Portal was built by seasoned developers with more than 15 years of Enterprise CMS experience. It is developed for the cloud and entirely vendor independent when it comes to hardware and operating systems – even combinations of Mac, Window, Unix and Linux will do.

It is easily integrated with other systems and software, e.g. advertising, image handling, print optimization and DTP. Open source components and third-party solutions are used when suitable. It is structured and written to optimize the utilization of infrastructure, e.g. servers and bandwidth. Customers are always provided the source code to their installations and offered first class, vendor-backed support and professional services.

Roxen Editorial Portal can be installed at the customer’s datacenter, at a hosting partner or provided as a standardized cloud service. It can also be delivered on-tap as a cloud service at a fixed monthly cost. Standardized server instances from market leaders like Amazon and Rackspace can be used right out of the box. Cloud provider independency and redundancy is achieved by using cloud-agnostic server instance managers.

Roxen Editorial Portal is typically deployed in no more than two weeks. With Roxen Editorial Portal hardware cost is reduced by up to 80% and the life span of desktops/clients can be tripled.

"As it is completely web-based, Roxen Editorial Portal vastly reduces cost and time for implementation and maintenance compared to traditional client/server technology and enables a level of flexibility that is unprecedented in the industry. We've already experienced up to 40% increase in productivity in certain countries."

MICHAEL MENDOZA, GLOBAL IT DIRECTOR, METRO INTERNATIONAL